

# HN HUONG NGUYEN

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## [UXPortfolio](#)

## [Website](#)

## [Linkedin](#)

## SKILLS

Agile  
Design Strategy  
User Research  
Product Design  
User Experience Design  
Flow Diagrams  
Site Maps  
Wireframes  
Prototypes  
Design Systems  
Accessibility Standards  
Human Centered Design  
UI Design  
Design Sprints

## DESIGN TOOLS

Adobe Suite  
Figma  
Google Suite  
Sketch  
UX Pin

## EDUCATION

**The Interaction Design  
Foundation**  
Membership | 2023

**Thinkful Certification**  
UX/UI Design | 2020

**Rhode Island School of  
Design**  
Textile Design | BFA | 2011

## PRODUCT DESIGNER

**Product Designer** with expertise in crafting **intuitive user experiences**, **scalable design systems**, and **data-driven decision-making**. I specialize in **user research**, **prototyping**, and delivering **customer-centric solutions** that **drive business impact**. With a background in **textile design** and **product experience**, I excel at blending **aesthetics** with **functionality**, translating **user insights** into **scalable, user-focused solutions**. Known for **creative problem-solving**, **design storytelling**, and turning **independent research** into **market-ready experiences** that balance **innovation** and **business strategy**.

## PROFESSIONAL EXPERIENCE

2023 - **Elevance Health | Remote | Senior Product Experience Designer, Full Time**

- Present
- Utilized Object Oriented UX methods to distill research findings into intuitive user experiences.
  - Designed and developed dynamic dashboards and user interfaces that enhanced user engagement and streamlined tasks.
  - Facilitated GV Design Sprint workshops to gather business and UX requirements, driving successful project outcomes.

2022 - **BioPlusRx | Altamonte, FL | UX/UI Designer, Contract**

- 2023
- Led stakeholder workshops to gather business and UX requirements, resulting in streamlined design solutions.
  - Implemented a Design System to optimize the handoff of designs to developers and improve UX/UI processes.
  - Developed SAAS prototypes and mockups that significantly enhanced prescription order processing efficiency.

2015 - **Zoe Bios Creative | Los Angeles, CA | Artist, Contract**

- 2020
- Created a database of archival images for reference.
  - Created artwork based on client needs & artistic vision of design team.
  - Team lead for collections on accounts including Anthropologie, Restoration Hardware, Jaipur Rugs, & others.

2018- **ArtworxLA | Los Angeles, CA | Teaching Artist, Contract**

- 2019
- Developed a teaching practice that balanced creativity with textile techniques.
  - Mentorship & guidance to provide an outlet for self-expression.

## NOTABLE WORKS

2021 **[HealthSmart Dashboard| Case Study](#)**

- Designed a healthcare dashboard for scheduling patient appointments.
- Performed analysis to ascertain priority and hierarchy of user tasks
- Created dynamic data visualization for key performance metrics
- Delivered a style guide for UI consistency

2020 **[Catbus | Case Study](#)**

- Designed a public transport app experience w/in 4 weeks.
- Devised & implemented a research plan which entailed SWOT analysis, user surveys & user interviews.
- Made UX design decisions for functionality based on content strategy and accessibility guidelines.
- Applied divergent thinking through ideation & evaluation with storyboards, prototyping, & heuristics testing.

2020 **[Food Fight | Case Study](#)**

- Designed a food app experience.
- Led a team of UX designers through all phases of design thinking.