

HN HUONG NGUYEN

Ocala, FL
352.446.2207
huonghnguyener@gmail.com

[Website](#)

[Linkedin](#)

SKILLS

UX Research
UI Design
Prototyping
Information Architecture
Design Systems
Accessibility
Design Sprints
Interaction Design

DESIGN TOOLS

Adobe Suite
Figma
Google Suite
Sketch
UX Pin

EDUCATION

**The Interaction Design
Foundation**
Membership | 2023

Thinkful Certification
UX/UI Design | 2020

**Rhode Island School of
Design**
Textile Design | BFA | 2011

PRODUCT DESIGNER

Multidisciplinary product designer blending user research, systems thinking, and storytelling to craft intuitive, data-informed digital experiences. Skilled at partnering with PMs and cross-functional teams to drive product-led growth initiatives and business impact. Background in textile design and creative direction brings a unique aesthetic sensitivity to solving complex UX challenges.

PROFESSIONAL EXPERIENCE

2023 - **Elevance Health | Remote | Senior Product Experience Designer, Full Time**
Present

- Partnered with product managers to drive product-led growth initiatives across health insurance platforms, aligning UX strategy with roadmap priorities and KPIs.
- Led stakeholder workshops to gather business and user requirements, identify pain points, and prioritize high-impact opportunities—resulting in accelerated feature adoption.
- Designed and prototyped complex user flows using Figma, streamlining insurance workflows and reducing user error rates by 18%.
- Maintained a scalable design system, improving development speed and reducing time to production by 30%.
- Conducted user research and usability testing to validate hypotheses, optimize navigation, and increase CSAT scores.

2022 - **BioPlusRx | Altamonte, FL | UX/UI Designer, Contract**
2023

- Collaborated with PMs and engineers to design SaaS tools for internal pharmacy operations, improving prescription order fulfillment speed by 22%.
- Designed intuitive dashboards, wireframes, and prototypes that enhanced data visibility and reduced processing errors.
- Facilitated cross-functional workshops to align design strategy with business goals.
- Established a reusable design system to ensure UI consistency and streamline design-to-development workflows.

2015 - **Zoe Bios Creative | Los Angeles, CA | Artist, Contract**
2020

- Managed and curated art collections for clients such as Anthropologie, Restoration Hardware, and Jaipur Rugs.
- Designed custom visual assets and maintained a treatment guide for archival images, supporting consistent branding and marketing execution.
- Produced original artwork under the creative direction of the founder, contributing to high-profile campaigns and product collections.

2018- **Thinkful | UX Designer| Fellow**
2019

- Applied OOUX methodologies to turn research into functional, user-centered product concepts.
- Led GV Design Sprint workshops to define MVP features, prioritize usability issues, and align design direction with client goals.
- Developed two UX case studies (CatBus & Food Fight) focusing on user engagement, accessibility, and content strategy.